Minutes of a Regular Meeting of the Board of Directors

A Regular Meeting of the Tualatin Hills Park & Recreation District Board of Directors was held at the HMT Recreation Complex, Dryland Training Center, 15707 SW Walker Road, Beaverton, on Monday, September 9, 2013. Executive Session 6:00 p.m.; Regular Meeting 7:00 p.m.

Present:
Bob Scott, Secretary/Director
Larry Pelatt, Secretary Pro-Tempore/Director
John Griffiths, Director
Jerry Jones, Jr., Director
Doug Menke, General Manager

Absent:
Joseph Blowers, President/Director

Agenda Item #1 – Executive Session (A) Land
Secretary, Bob Scott, called Executive Session to order for the following purpose:
- To conduct deliberations with persons designated by the governing body to negotiate real property transactions.

Executive Session is held pursuant to ORS 192.660(2)(e), which allows the Board to meet in Executive Session to discuss the aforementioned issue.

Secretary, Bob Scott, noted that representatives of the news media and designated staff may attend Executive Session. All other members of the audience were asked to leave the room. Representatives of the news media were specifically directed not to disclose information discussed during the Executive Session. No final action or final decision may be made in Executive Session. At the end of Executive Session, the Board will return to open session and welcome the audience back into the room.

Agenda Item #2 – Call Regular Meeting to Order
Secretary, Bob Scott, called the Regular Meeting to order at 7:00 p.m.

Agenda Item #3 – Action Resulting from Executive Session
Jerry Jones, Jr., moved that, to implement a goal of the voter-approved 2008 Bond Measure, the Board of Directors authorize staff to use Bond Measure funds programmed for acquisition of natural areas to acquire one property and part of an adjacent property west of Lilly K. Johnson Woods Natural Area subject to the General Manager’s determination that all of the terms of the purchase and sale agreements between THPRD and the sellers have been met. Acknowledging that the agreed to price for one of the properties to be acquired exceeds its appraised value by approximately 12.5%, the Board finds that paying more than appraised value for the property is in the public interest because:
1. The failure to acquire the property will significantly compromise THPRD’s ability to achieve the Bond Measure goal of protecting natural areas; and

2. The purchase will not reduce the amount of funds available to purchase other critical, high priority natural area properties targeted for acquisition using bond funds considering that part of the cost of the acquisition will be reimbursed by Metro pursuant to a grant agreement.

John Griffiths seconded the motion.

Discussion followed:

John Griffiths asked when the appraisal was conducted for this property.

✓ Hal Bergsma, Director of Planning, replied that it was conducted in June 2013.

John commented that the gap between the appraised value and purchase price has probably diminished further at this point.

Roll call proceeded as follows:

John Griffiths  Yes
Jerry Jones, Jr.  Yes
Bob Scott  Yes

The motion was UNANIMOUSLY APPROVED.

Jerry Jones, Jr., moved that, to assist Washington County in implementation of the North Bethany Subarea Plan, the Board of Directors authorize staff to acquire a site for a future park to serve the “West” neighborhood in a location as agreed to with the developer of the subdivision within which the park will be located, with the understanding that THPRD will not pay more than market value for the site as determined by an independent appraisal and subject to the General Manager’s determination that all of the terms of a purchase and sale agreement between THPRD and the seller have been met. John Griffiths seconded the motion. Roll call proceeded as follows:

John Griffiths  Yes
Jerry Jones, Jr.  Yes
Bob Scott  Yes

The motion was UNANIMOUSLY APPROVED.

Agenda Item #4 – Metro’s Regional Active Transportation Plan Update

Hal Bergsma, Director of Planning, introduced Metro Councilor Kathryn Harrington and Transportation Planner/Project Manager Lake Strongheart McTighe to present Metro’s draft Regional Active Transportation Plan (ATP).

Councilor Harrington and Lake provided a detailed PowerPoint presentation regarding the ATP, a copy of which was entered into the record. The ATP provides a comprehensive regional plan for increasing active travel, which is described as walking, bicycling, accessing transit and the use of mobility devices. The plan compiles active transportation plans from jurisdictions across the region, identifies high opportunity investment areas and proposes funding and implementation strategies that enable local jurisdictions to obtain greater returns on their transportation investments, reduce congestion and increase safety and access. Councilor Harrington and Lake offered to answer any questions the Board may have.

John Griffiths referenced European active transportation models that separate bicycle traffic from foot traffic. He asked whether Metro has given this type of model any consideration within the draft ATP.
Lake replied that, in terms of best practices, it is beneficial to separate the two uses if possible, especially if the trail is expected to be well-used. She acknowledged that as certain regional facilities become more popular, congestion issues arise; however, Metro is not moving toward a standard that the two uses must always be separate.

John asked whether the District will have a representative on the new Stakeholder Advisory Committee being formed in order to review the latest draft ATP.

Councilor Harrington confirmed this, noting that it has been a great asset to have the District’s participation in this process.

Lake noted that Metro has funding available for an update of their design guidelines for transportation and will be including trails in this update, which will take place in 2014. Although they still need to determine how much guidance will be helpful in terms of regional trails, the District has some great guidelines within the Trails Master Plan.

Bob Scott asked for an example of a game-changing active transportation project.

Lake provided examples, including a connection between the west side and downtown Portland, a completed Westside Trail with connections over the major highways, and the Indianapolis Cultural Trail, which was funded via a federal Transportation Investment Generating Economic Recovery (TIGER) grant.

Councilor Harrington noted that one reason the region agreed to develop the ATP was to better facilitate receipt of TIGER grant funding. The feedback received through previous grant applications was that there is a lack of a regional strategy for building out an active transportation network.

Councilor Harrington provided copies for the Board of the executive summary for the Regional Conservation Strategy and information regarding the Willamette Falls Legacy Project.

Secretary, Bob Scott, thanked Councilor Harrington and Lake Strongheart McTighe on behalf of the Board of Directors for the informative presentation.

**Agenda Item #5 – Audience Time**

Bill Kanable, 8130 SW Sorrento, Beaverton, is before the Board of Directors this evening regarding the District’s affiliated sports groups. He stated that while the last few years of changes have been difficult, the District has every right to govern the affiliated sports groups through field management and oversight. Without such oversight, there would be anarchy in terms of groups trying to access fields, overuse, and mismanagement of the resource. It has come to his attention that a group named Academy Leon is currently accessing Aloha Huber Park K-8 School’s field for their training and games, but they are not an affiliated group. He described that when schools provide field time to groups that are not affiliated with the District, once those groups outgrow their usage, they typically then request more field time from the District. He asks that the District instead reach out to that group now and work through the existing affiliate process. He noted that it is in everyone’s best interest, including the current affiliated groups, to have a coordinated effort for such field usage go through the District’s management.

Larry Pelatt asked for confirmation that the District has an Intergovernmental Agreement with the Beaverton School District regarding management of all of its sports facilities.

Doug Menke, General Manager, confirmed this, noting that while District staff will need to research this particular case, sometimes groups are able to position themselves within the structure of the School District to be within the educational format of an after-school-type program.
Junel Unrein, 10837 NW Jordan Lane, Portland, is before the Board of Directors this evening to request an expansion of Jackie Husen Park. She described a property adjacent to the park, which is already owned by the District. She submitted into the record a neighborhood petition outlining potential uses and improvements for this property, which include a community garden, soccer field, sport court, maintained open space, or more play equipment. She noted that the community garden is the option with the most support from the neighborhood. She has also spoken to District staff regarding the potential of a garden at that location, and staff was supportive as well. She provided a brief overview of how the community garden could be oriented within the site, noting that there is already water located at the site as well. If it is decided by the District that a community garden is not feasible at that location, the neighborhood would like consideration given to some of the other options they outlined.

Secretary, Bob Scott, stated that the District is not currently intending to sell that property and directed staff to begin discussions with the neighborhood regarding their proposal.

Agenda Item #6 – Board Time
John Griffiths thanked District staff for removing a wasp nest along a section of trail that connects to the Westside Trail.

Jerry Jones, Jr., commented that it was great to see the Rec Mobile in the recent Beaverton Celebration Parade.

Agenda Item #7 – Consent Agenda
Larry Pelatt moved the Board of Directors approve Consent Agenda items (A) Minutes of August 5, 2013 Regular Board Meeting, (B) Monthly Bills, (C) Monthly Financial Statement, (D) Resolution Appointing Sports Advisory Committee Member, and (E) Intergovernmental Agreements with Metro for Greenspaces Land Partnerships at Raleighwood Wetlands Natural Area, Morrison Woods Natural Area, and Fanno Creek Trail. Jerry Jones, Jr., seconded the motion. Roll call proceeded as follows:

John Griffiths  Yes
Jerry Jones, Jr.  Yes
Larry Pelatt  Yes
Bob Scott  Yes

The motion was UNANIMOUSLY APPROVED.

Agenda Item #8 – Unfinished Business
A. Bond Program
Aisha Willits, Deputy Director of Planning, provided a detailed overview of the memo included within the Board of Directors information packet regarding recent Bond Program activities, including recent property acquisitions and a capital projects construction update. Aisha offered to answer any questions the Board may have.

John Griffiths asked for the status of the Westside Trail segment south of Mt. Williams.

Hal Bergsma, Director of Planning, replied that all three segments of the Westside Trail are under construction and scheduled for completion at the end of the month.

John asked how far south a user could go on the Westside Trail starting at Scholls Ferry Road.

Hal replied that the user would start at Barrows Road, just south of Scholls Ferry Road, and could take the trail all the way to Tualatin Hills Nature Park.

Doug Menke, General Manager, noted that once the District completes the trail transition near the Nature Park, which is also a bond project, the user could then connect to the
Waterhouse Trail, another bond project, and follow it to Highway 26. And the District is also working on the north side of Highway 26 with the Rock Creek Trail.

B. Final THPRD Comprehensive Plan Update 2013 and THPRD Service and Financial Sustainability Analysis Reports

Keith Hobson, Director of Business & Facilities, provided a brief overview of the memo included within the Board of Directors information packet, noting that at the June 17, 2013, Regular Board meeting, Karon Badalamenti, the project manager for GreenPlay, LLC, presented reports containing the findings and recommendations of four projects completed with District staff over the course of the last year and that staff is now requesting Board approval of these reports, the final drafts of which are also included within the Board of Directors information packet. Keith offered to answer any questions the Board may have.

Secretary, Bob Scott, referenced the “Potential Downside of Proposal” listed within the memo that approval of the reports may lead the District to reexamine current pricing and cost of service delivery in order to meet recommended cost recovery targets, which may in turn raise fees. He explained that he disagrees that reexamining the District’s pricing, which may or may not be done, is a downside.

- Doug Menke, General Manager, replied that it is a matter of perspective. If the District implements the recommendations, although it is not required to implement every one, and is successful in the cost recovery system, the District would in turn protect itself from being in the position in the future of needing to ask the voters for a local option levy.

- Keith noted that going through this process, there will be groups who feel that they are being negatively impacted and the intent was to reflect that while it is a worthwhile long-term goal, there could be some short-term negative feedback in reaching this goal.

Larry Pelatt commented that he appreciates being made aware of such potential sources of conflict. He agreed that it is a potential downside from the standpoint that there may be conflict and some patrons may be unhappy with the outcome.

John Griffiths requested that as the District begins to examine the programs not supported by the market, that consideration also be given to any unintended consequences that may arise from discontinuing such programs. Will discontinuing one program depopulate another program by default because the patrons in the discontinued program were bringing in other users for a different program that is a core service?

Jerry Jones, Jr., moved that the Board of Directors approve the Tualatin Hills Park & Recreation District Comprehensive Plan Update and Tualatin Hills Park & Recreation District Service and Financial Sustainability Analysis. Larry Pelatt seconded the motion.

Roll call proceeded as follows:

- John Griffiths  Yes
- Larry Pelatt  Yes
- Jerry Jones, Jr.  Yes
- Bob Scott  Yes

The motion was UNANIMOUSLY APPROVED.

C. General Manager’s Report

Doug Menke, General Manager, provided a detailed overview of the General Manager’s Report included within the Board of Directors information packet, which included the following topics:

- 2013 Service to Beaverton Awards
- Adventure Recreation Activities Task Force
  - Keith Hobson, Director of Business & Facilities, provided an overview of the Adventure Recreation Activities Task Force soon to be formed in an attempt to
better understand the preferred activities and needs of the 15 to 30 age
demographic the District is trying to attract with the proposed Adventure
Recreation facility.

- BIKE Town Hall
- Board of Directors Meeting Schedule

Doug offered to answer any questions the Board may have regarding the report.
✓ Hearing none, Secretary, Bob Scott, requested the staff report for the next agenda item.

**Agenda Item #9 – New Business**

**A. Comprehensive Plan Update – Draft Strategic Plan**

Ann Mackiernan, Operations Analysis Manager, provided a detailed overview of the memo
included within the Board of Directors information packet, noting that with the completion of the
Comprehensive Plan Update and the Service and Financial Sustainability Analysis approved by
the Board earlier this evening, there is now a set of new recommendations to incorporate into
the District’s Strategic Plan. A draft of the updated Strategic Plan 2013 is also included within
the Board of Directors information packet.

Ann provided an overview of the process used in developing the draft updated Strategic Plan 2013, noting that included within the 2006 Comprehensive Plan were eight goals for the District, along with a number of supporting objectives and action steps. The eight goals from this plan are considered high-level direction for facilities and services for the District and are not being changed; however, all of the objectives and actions steps have been evaluated to determine if they have been completed, are in process, are no longer relevant and should be superseded, or need to be carried into the new strategic plan. All of the recommendations from the two GreenPlay reports were then similarly analyzed to see how they would integrate into the strategic plan. All of these items were then reviewed and prioritized into the draft Strategic Plan 2013 being presented this evening.

Ann noted that the objectives and action steps in the draft Strategic Plan 2013 document have been categorized by their current status and are represented by the following color code:

- Blue – signifies a superseded objective or action step from the original strategic plan. Objectives and/or action steps were considered superseded if they were replaced by a new objective/action step or deemed no longer relevant to operations.
- Yellow – signifies an objective or action step from the original strategic plan that is currently a work in progress.
- Green – signifies an objective or action step that has been completed as of the Comprehensive Plan Update 2013.
- Orange – signifies a new objective or action step being added to the Strategic Plan 2013 as a result of the recommendations in the Comprehensive Plan Update.

Ann noted that all of the objectives and action steps have also been prioritized. While each of the objectives were deemed to be current or new ongoing business practices, priority for action steps were assigned using the following ranking system:

- BP = current or new ongoing business practice
- IM = immediate implementation, within the current fiscal year 2013-14
- 1 = implementation in fiscal year 2014-15
- 2 = implementation between fiscal years 2015-16 and 2016-17
- 3 = implementation beyond fiscal year 2016-17

Ann noted that this same process was carried out for all of the recommendations made within the Service and Financial Sustainability Analysis as well. Although these recommendations are
not tied to the eight Comprehensive Plan goals, they are tied to themes developed by GreenPlay. These were also prioritized using the BP/IM/1/2/3 method previously noted.

Ann noted that no action is being requested from the Board of Directors at this time and that this information is being presented for discussion and comment purposes. The final Strategic Plan 2013 will be presented to the Board for consideration of adoption at a later date. Ann offered to answer any questions the Board may have.

Secretary, Bob Scott, asked if there are cost estimates available for the action items listed as immediate priorities.

- Ann replied not yet, but this will be addressed via the next agenda item, Recommended Goal Outcomes for Fiscal Year 2014-15 Planning and Budgeting.

Larry Pelatt reiterated Bob’s question, noting that he, too, would like to know the cost in implementing the recommendations.

- Keith Hobson, Director of Business & Facilities, replied that action items prioritized for immediate implementation, for the most part, do not have a budget limiting factor. Most items containing a budget limiting factor were prioritized for later years.

Bob commented that some of the action steps seem as though they need to be placed much further out than the last priority ranking of “beyond 2016-17,” such as updating the aging infrastructures of existing, well-loved facilities.

- Ann replied that this is the furthest-out category available, but would allow the District time to begin working toward the cost recovery goals and begin building the sinking fund recommended by GreenPlay.

Jerry Jones, Jr., stated that he appreciates that staff did not just delete the blue items.

- Keith noted that once the Strategic Plan 2013 is finalized, the blue items will be removed as the intent will be to focus on what still needs to be done; however, staff wanted to show them on this draft to reflect the process used of accounting for every single item.

Larry asked when the draft 2013 Strategic Plan would be presented to the Board for adoption. He requested that it not be brought back too soon in order to allow the Board members ample time to review the document.

- Doug Menke, General Manager, agreed that it is an important document that should be thoroughly reviewed. He encouraged the Board to contact him with any questions that come up through their review.

- Keith requested that if there are items that a Board member has objections to as they review the document, either regarding the overall inclusion of the item or the prioritization, if the Board member could please provide that feedback prior to the presentation of the final draft.

B. Recommended Goal Outcomes for Fiscal Year 2014-15 Planning and Budgeting

Ann Mackiernan, Operations Analysis Manager, provided a detailed overview of the memo included within the Board of Directors information packet regarding a priority list of performance measures with associated goal outcomes has been compiled for consideration of adoption by the Board of Directors for use in the Fiscal Year 2014-15 planning and budgeting process.

Ann noted that with the close of FY 2012-13, a preliminary review of goal performance for that fiscal year is possible. Twenty business plans were approved for funding in the FY 2012-13 budget impacting 12 performance measures. In five cases, the outcome goal was not achieved:
• Maintain program registrations/1,000 population
  o Despite the addition of programs intended to maintain the number of registrations per 1,000 population, this measure has decreased for the past two fiscal years. Once the District starts applying the marketing strategy developed with GreenPlay via the service assessment, hopefully this trend will be reversed.
• Decrease cost/mile traveled & Decrease transportation costs/developed acre
  o Although vehicle miles traveled per developed acres continues to decrease for the third year in a row, the transportation costs per developed acre continue to increase instead. This means that the variable that can be controlled by staff remains effectively controlled even though gasoline, supplies and other costs increased.
• Decrease gallons of water consumed/year/athletic fields and courts & Decrease gallons of water consumed/year/developed acre
  o Water consumption for fields and courts increased in FY 2012-13 versus the goal to decrease use. This increase was due to a drier spring in 2013 than 2012 as measured by the evapotranspiration rate (ETr) which increased from 10 to 15. In addition, both years were significantly higher than 2011, which was an unusually wet spring. ETr measures the sum of evaporation from the ground together with plant transpiration. The ETr for each year will now be incorporated into the measurements for this goal in order to be able to provide a more accurate indication of the District’s overall trend in water use, taking weather changes into consideration.

Ann explained that for budget and planning purposes for FY 2014-15, staff is proposing that the goals be held static to those used in FY 2013-14. Although staff is currently updating the strategic plan to reflect the Comprehensive Plan Update 2013 and the Service and Financial Sustainability Analysis adopted by the Board this evening, this work will not be completed in time to be included in the normal FY 2014-15 planning and budgeting process. If any priority goals are identified in the new strategic plan that require additional funding in the FY 2014-15 budget, this funding will be requested through the budget process. Starting with the FY 2015-16 planning and budgeting cycle, staff will make significant modifications to the Goal Outcomes and Performance Measures to reflect the new strategic plan and GreenPlay recommendations.

✔ Doug Menke, General Manager, reiterated that any new goals will be called out in the budget process.
✔ Keith Hobson, Director of Business & Facilities, noted that this is stepping outside of our normal budgeting process of the goal outcome driving the business plan which drives the budget request through the approved business plan. Although this process will still be followed, there may be some items that are cherry-picked from the GreenPlay recommendations that will be outside of this process.

Larry Pelatt commented that he is fine with the proposed process as long as such items come through the budget process and that District staff identifies relatively what is hoped to be achieved via that item. He commented that some of the goal outcomes are taking longer to achieve than he anticipated.

✔ Keith replied that there are two processes taking place. The agenda item just prior regarding the Strategic Plan 2013 includes all of the GreenPlay recommendations and those that are prioritized as immediate will be addressed in FY 2013-14. However, for purposes of planning the budget for FY 2014-15, District staff did not spend a lot of time looking for new goal outcome measures because these measures are going to change substantially via the work the District has done with GreenPlay. He believes that the list of goal outcomes the Board will see next year will look substantially different from what is being presented this evening.
Secretary, Bob Scott, referenced Goal 5E, Implement a trails operation plan and a trails renovation maintenance plan, and noted that it appears as though a trail quality standards rating system does not exist yet in order to measure the goal. He asked whether it should be included if it cannot be measured.

Keith replied that a topic of discussion amongst staff has been the aspect that there are some critical core objectives for which no good measurements exist yet. Although there are a lot of measurements overall, not a lot of those are necessarily hitting some of the core objectives. The intent for the item referenced by Bob is that establishing that rating system was the goal. Although there is not a measurement identified, having it as a goal gave District staff the ability to complete a business plan to develop the rating system, which is underway this year. This will be the intent on a few more where there should be measurements, but there are not, so that the effort is made to put those measurements in place.

Larry Pelatt moved the Board of Directors approve the FY 2014-15 goal outcomes as presented in the document. Jerry Jones, Jr., seconded the motion. Roll call proceeded as follows:

John Griffiths Yes
Jerry Jones, Jr. Yes
Larry Pelatt Yes
Bob Scott Yes

The motion was UNANIMOUSLY APPROVED.

C. District Smoking Policy Proposal
Lisa Novak, Superintendent of Programs & Special Activities, provided a detailed overview of the memo included within the Board of Directors information packet regarding a policy being proposed by the District’s Parks Advisory Committee that would ban smoking at all District-owned and maintained properties. Lisa introduced members of the Parks Advisory Committee in attendance: Miles Glowacki, Chair; Virginia Bruce; Greg Cody; and Sue Rimkeit. In addition, Carla Bennett, a representative from the Washington County Tobacco Prevention and Education Program, was in attendance in support of the proposed ban.

The Parks Advisory Committee provided a detailed PowerPoint presentation regarding the proposed smoking ban, a copy of which was entered into the record, and included the following information:

- 95% of the District’s Advisory Committee members are in favor of the proposed ban.
- 89% of people surveyed by GreenPlay LLC are in favor of the proposed ban.
- Reasons to ban smoking:
  - Improved livability and quality of life
  - Reduced fire risk and cigarette butt litter
- Many jurisdictions have similar bans
- Enforcement
  - Public awareness campaign
  - Signage
  - Peer pressure
  - Existing park patrols
- Next steps
  - Public outreach: Fall 2013
  - First reading of ordinance: December 2013
  - Second reading of ordinance: January 2014
  - Implementation: May 2014

The Parks Advisory Committee offered to answer any questions the Board may have.
Larry Pelatt commented that such a ban may be difficult to enforce. In addition, to some degree he does not like the trend toward a “nanny state” and believes that the District may aggravate a group of people without an equal amount of positive feedback. Although he personally despises smoking, a ban may be more difficult to implement and enforce than the Committee anticipates.

Jerry Jones, Jr., expressed support for the proposed ban, noting that although it may not be an easy fight, it is a fight worth the effort. He reflected on the children’s sports games where a few of the parents may smoke, but the children do not have the opportunity to move away from it. This is who he wants to protect through implementation of such a ban.

John Griffiths theorized that the District would be riding the current cultural wave in instituting such a ban, whereas in times past, smoking was accepted and promoted culturally. He encouraged the Committee and staff to speak with other agencies that have implemented such a ban for any tips or best practices they may have regarding enforcement. In addition, he agrees with Jerry’s comments regarding protecting children from second-hand smoke.

Jerry Jones, Jr., described the ban as a tool to be able to personally ask someone smoking on District property to go elsewhere. He commented that although it would be difficult to enforce every incident of smoking on District property, at least there would now be a tool for a patron to notify Park Patrol, a coach or official regarding a person smoking on site.

Larry disagreed with asking coaches or officials to step in to enforce the District’s smoking ban. Speaking from personal experience as a former soccer coach and referee, he does not believe it is the responsibility of the coaches or officials to enforce the ban. Although he agrees that it would be the responsibility of Park Patrol to enforce the ban, he questions the cost value of Park Patrol traveling all over the District for each call they receive regarding someone smoking on District property.

Doug Menke, General Manager, commented that he believes responsible adults will have the capacity to ask someone to put out their cigarette because it is against the rules, particularly when children are involved. A smoking ban is the tool that would enable that. Although some confrontations may arise, he believes that by ensuring that the District has done its research regarding enforcement and a strong public educational effort, that most people will understand and that only a few will need additional follow through.

John noted that a smoking ban would likely be regulated similarly to the leash rule. Peer pressure may help in that situation as it does regarding dogs off leash. Calling Park Patrol every time someone is smoking on District property is not a realistic answer.

Virginia noted that no tool currently exists in order to be able to ask a person from refraining from smoking on District property. The Committee is not disillusioned to believe that a smoking ban will mean that no one will ever smoke on District property again.

John commented that Park Patrol and police departments are usually for cases where social norms or peer pressure are not enough to handle a situation. Social norms typically prevail by a large margin. However, he asks the Committee not to forget that smoking used to be a social norm with a long history. He reiterated the need to further research enforcement methods and to look at the issue as a cultural issue where some people have come from families with a long history of smoking and how to communicate with such residents.

Carla Bennett, with the Washington County Tobacco Prevention and Education Program, pledged to support the District in initiating a smoking ban. She provided detailed comments in
support of such a ban, noting that research has shown that these bans result in smokers not smoking as much, smokers quitting, and prevention of the next generation from starting smoking. She provided some statistics of smoking in Washington County, noting that 51,000 people in the County are still smoking. She also provided a list of other agencies that have already, or are in the process of, instituting a smoke free policy, noting that January 2013 marked the first phase of Governor Kitzhaber’s executive order to implement a tobacco-free state campus policy. She noted that THPRD is the largest park district west of the Mississippi not to have a smoking policy.

Jerry noted that it would be helpful to get some input from other agencies and cities that have implemented such bans to see how it has progressed and their enforcement tips.

Doug noted that the Committee and District staff are seeking a Board consensus this evening to move forward in the due diligence and public outreach process for the proposed ban.

- Secretary, Bob Scott, confirmed that he is hearing such a consensus, along with additional research from other agencies regarding their enforcement of such a ban.

Larry asked why the Committee is proposing to wait on implementation of the ban until May 2014.

- Doug replied that while the implementation date can be determined by the Board, this could also be a part of their research with other agencies. Some of the research has shown that if a ban is implemented over months, the lack of abruptness created less pushback.
- Carla noted that springtime is usually a good time to implement a smoking ban as it is when people are beginning to go back outside. City of Beaverton announced their policy 30 days prior to going smoke free on their properties. However, she agrees that the more notice you give people, the less pushback will happen as they will have more time to adjust to the policy and the District will have more time to conduct educational outreach.

Larry suggested implementing the ban effective January 1, 2014, as a tie-in to New Year’s resolutions.

- Carla expressed support for this suggestion, noting that the District could frame its message around the anniversary of the Governor’s executive order. Another message could be to acknowledge those trying to quit smoking as a resolution and that the District is here to help them.

John commented that the District could offer smoking cessation classes in conjunction with the ban. Or an incentive program to “turn in your cigarettes.”

- Doug reminded the Board that the ordinance would require two readings at two separate Regular Board meetings and that this would have to be taken into consideration within the overall timeline.

John noted that if the District approached the ban with an overall message of trying to help smokers quit, considering Carla’s statistic that over half of smokers in Washington County have tried to quit, this might be a popular message. He reiterated the need to research best practices not only regarding enforcement, but also the message in assisting smokers in quitting.

Sue Rimkeit provided background information regarding her service on a Beaverton School District committee when all of their campuses transitioned to being smoke-free. She commented that they did not receive as much negative feedback or have as many enforcement issues as they had anticipated, even during those times when such a ban was not as common.
**Agenda Item #10 – Adjourn**

There being no further business, the meeting was adjourned at 9:00 p.m.

Joe Blowers, President

Bob Scott, Secretary

Recording Secretary,
Jessica Collins