



Visioning Task Force Meeting Minutes

Location: Garden Home Recreation Center, Room 13

Date: Aug 01, 2019

Time: 6:00 to 8:00 pm

Attendees

VTF Members in Attendance: America Rodriguez, Ronald Ferguson, Ann Albrich, Richard Goldner, Olivia Brown, Kanthi Karumbunathan, Rachel Gowland, Shreya Jain

VTF Members Absent: Reid Quiggins, Victor Sin, Nadia Hasan, Holly Van Houten, and Ewnetu Tsegaw,

THPRD Staff: Jaspreet Chahal, Lulú Ballesteros Jones; **JLA Staff:** Allison Brown

	Agenda Item + Notes
6:02 pm	<p>Welcome</p> <ul style="list-style-type: none"> • Meeting started at 6:02 pm • VTF members voted and approved meeting minutes from June 6th • Jaspreet introduced Lulú Ballesteros Jones as a VTF outreach ally. Lulú is the Cultural Inclusion Specialist at THPRD and has supported outreach at several events. <p>Ice Breaker Round Robin:</p> <ul style="list-style-type: none"> ○ VTF members shared their experiences doing outreach this summer so far. ○ Their “go-to” engagement tactics, tools, and strategies for outreach at different events. ○ Members also shared challenges including how they felt about giving out “swag” during outreach events; and a few memorable moments that made their outreach more meaningful.
6:10 pm	<p>Discussion: The summer so far</p> <p>Each Task Force member shared their experiences doing outreach this summer so far. Key questions included:</p> <ul style="list-style-type: none"> • <i>What’s one thing that’s really working for you in your approach to engaging people?</i> • <i>How do you get comments that are appropriate?</i> • <i>One challenge you encountered?</i> <p><u>One thing that’s working</u></p> <p>VTF members shared their “go-to” engagement tactics: walking around with a flipchart or clipboard to record people’s comments; engaging with kids by asking them to draw ideas for their own parks; adapting their engagement style according to each event’s audience.</p> <p><u>Memorable/ favorite event</u></p> <ul style="list-style-type: none"> • Olivia Brown shared that her most memorable event so far has been the Longest Day of the Year Concert. Talking with event attendees, she was reminded of the diversity of our region, she also met representatives from different organizations, and connected with her fellow VTF members. • Rachel Gowland shared that speaking with and gathering feedback from the THPRD Joint Advisory Committee members was her most memorable



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	<p>experience so far. She was impressed by the passion and commitment of the Advisory Committee members and enjoyed gathering ideas from this group.</p> <ul style="list-style-type: none"> • For Ann Albrich, being part of the VTF has been a learning experience and a great introduction to all the parks and services that THPRD offers. She shared that people love their parks and rec and have been very forthcoming with ideas and suggestions in her experience. • Ronald Ferguson and Shreya said they enjoyed being at the Beaverton Expo. • Richard Goldner shared he has enjoyed going to different outreach events and talked about the evolution of THPRD users over the past 30 years. • Kanthi Karumbunathan and America Rodriguez liked being at the Central Beaverton Library and asking people for their input. Both felt comfortable being at the library entrance and engaging with people coming for event and other library visitors. • Most members said they prefer walking up to people and having a real and substantial conversation to draw out what people really want for the future of their park and rec services. <p>Challenges:</p> <ul style="list-style-type: none"> • VTF members shared their struggle with handing out SWAG in exchange for ideas at events especially with kids at the events. • Members suggested adding sustainable SWAG options to their outreach materials. Staff committed to exploring more sustain • Several VTF members shared that having multiple VTF members for outreach at larger events ensures we talk to more people and members and allows for a flexible engagement approach. • Adapting outreach and engagement tactics per each event’s audience can be challenging.
6:45 pm	<p>Updates: Where are we now?</p> <ul style="list-style-type: none"> • Allison shared that of Thurs, Aug 1st VTF members had spoken to 3,144 people and received 3,522 ideas along with 52 online comments. <p>‘Flavor’ of comments:</p> <ul style="list-style-type: none"> • Allison also shared some of the emerging themes from their hi-level comment assessment: <ul style="list-style-type: none"> ○ Water features ○ Dog friendly features ○ Family and LGBTQ friendly events ○ Nature Parks ○ More bathrooms in general. More gender-neutral bathrooms in particular.
7:10 pm	<p>Group Brainstorm: Outreach- what’s next? Reaching our goal of 10,000 people</p> <ul style="list-style-type: none"> • Staff asked VTF members for ideas of where to connect with youth. • Olivia shared that getting input and ideas from school staff is just as important as engaging with students. • Richard suggested adding the ESD back to school staff gathering in September to the visioning calendar. Staff committed to adding the event.



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7:25 pm	<p>Next Step Items</p> <ul style="list-style-type: none"> • Staff will be following up 1:1 with VTF members that missed the meeting. • The next task force meeting is Thursday, September 5th. • VTF members signed up for visioning outreach at upcoming events. • Jaspreet and VTF members checked-in about their chosen THPRD membership passes.
	Public Comment – None. No visitors in attendance.
7:30 pm	Meeting Adjourned

Minutes Approved by the VTF on 9/5/19.