



Tualatin Hills Park & Recreation District

ADVISORY COMMITTEE MEETING MINUTES

Programs & Events Advisory Committee Meeting

Date: August 19, 2020

Time: 6:30pm

Location: Virtual Meeting Held On-line

In Attendance

Committee Members: Ralph Becker, Shoshanna Lansberg, Rebecca Cambreleng, Phoebe Diaz, Kush Khamesra, Riya Saripolli, and Miguel Tendo.

Staff: Holly Thompson & Karin Madsen; THPRD Board Rep: Tya Ping

Excused Committee Members: Britta Henry & Victor Li

I. Call Meeting to Order.

The meeting was called to order at 6:35 pm. Members were welcomed, and staff introduced.

II. Minutes.

No minutes were reviewed.

III. Public Comment. No public comments were received.

IV. New Business

- Update from the Chair – Ralph shared he really liked the rock garden idea. He expressed support for the district's focus on summer camps and emphasized the importance of child care.
- Community Psyche Grant Update – Holly shared an overview of the Community Psyche Grant the district received from Washington County to fund 1) Mobile Recreation: \$300,000; 2) Community Events: \$88,000; 3) Community Partnerships: \$20,000; and 4) City of Beaverton Events Funding: \$92,000. All activities must be complete by March 31, 2021.
- Recap of Community Events During Pandemic – Karin shared an update on district events held during the pandemic: Rock the Block and Chalk the Block.
- Physical Distancing & Health Safety Protocols – Karin reviewed the district's health and safety strategies for events in compliance with state guidelines. Karin also reviewed preliminary plans for upcoming events including youth pop-up sports challenges, drive-in movie and bingo nights, a drive thru Halloween event, cultural celebrations, and more. Committee members shared they liked the drive-in movies and safe Halloween activities. Members expressed a desire for musical performances but understood challenges in terms of the number of allowed attendees in phases one and two. Members expressed appreciation for pop-up youth sports activities.
- Facility Reopening / Programming Update – Holly shared an update on the opening of facilities. Conestoga Recreation and Aquatic Center and the Tualatin Hills Athletic Center will be opening on August 31. Other THPRD facilities will open later this fall, and some facilities such as the Stuhr Center and most pools are expected to reopen later in 2021. Committee members asked questions about the what activities will be allowed in facilities and about safety protocols. Committee members also asked about fall sports and programming. Staff committed to emailing responses to their questions.
- Marketing / Communications / Registration Ideas – The Committee discussed ideas for marketing during the pandemic and the importance of communicating changes in THPRD processes such as rolling weekly registration for classes. The Committee shared several ideas including emphasizing

digital marketing (Facebook and Instagram paid ads), exploring a Tik Tok account, using planned events to share information, Beaverton School District newsletters, direct fliers, and utilizing park entrances to link through the web information about activities nearby the park. The Committee also emphasized the importance of communicating with BIPOC and people whose first language is not English.

V. Old Business

- Review Outstanding Projects – The Committee agreed that their previous projects were on hold and the focus was now on reopening and the current state of THPRD operations. The Committee discussed having a presentation next month on the district’s Message Gardens and Talking Walls projects, in response to the current national focus on systemic racism.

VI. NEXT MEETING: The next meeting of the Programs & Events Advisory Committee will be held on Tuesday, September 15, 2020. It will be a virtual meeting, held on-line, on MS Teams. Meeting invites will be sent out to committee members. The Committee also confirmed future meetings will be on the third Tuesday of the month. Future dates for 2020 meetings are: October 20, November 17, and December 15.

Rebecca moved to adjourn at 7:52 pm. Shoshanna seconded the motion.

Minutes taken by:
Holly Thompson, staff