



Tualatin Hills Park & Recreation District ADVISORY COMMITTEE MEETING MINUTES

Advisory Committee Meeting

Date: July 18, 2017

Time: 7:20 PM

Location: Fanno Creek Service Center

In Attendance

Committee Members: Bill Knable, Linda Sneddon, Ralph Becker, Kim Wirtz

Staff advisor: Sharon Hoffmeister

The meeting was called to order at 7:55 pm, following the Joint Advisory Committee Meeting.

I. Minutes. The minutes were reviewed, and a motion was made by Mr. Becker to approve them as submitted. Ms. Wirtz seconded the motion, and it passed with no opposition.

II. Old Business. Survey results to date: Sharon provided a summary of results to date, which include activity from 2 concerts, with a total of 62 responses. There is a preference to paper surveys over use of a tablet to gather the data. The committee discussed the possibility of adding details of where the survey was completed (location or event), and a recommendation that the surveys be done at as many events as is possible, not limiting them to concerts. Block parties could be good options for survey-taking.

A question was asked why the surveys target people age 35. Discussion included THPRD analysis that millennials are not joining THPRD, making that age category a target. It was suggested that the survey be expanded to include all ages, and that it capture the age of the respondent.

Linda expressed concerns about the focus on the millennial group. The Stuhr Center is geared to seniors, but is too far away and too expensive (country club.) The recommendation is that THPRD market to the senior population across the district.

Web site usability was also raised. The site is not friendly like a 'google' site. The example given was the lack of broad information about pickle ball, particularly to seniors, as pickle ball popularity is growing quickly in the boomer population.

Mention of the difficulty getting information on budget and costs was also addressed. Cost prevents some people from using THPRD. The committee had previously discussed how THPRD determines the cost of the programs they offer. Sharon stated that there is a mandate to get to cost recovery, as expenses are increasing - the example given was the increases in minimum wages. There was a discussion about supply and demand, that more passes would sell if they were more affordable.

III. New Business. Sharon indicated that we have four positions on the Programs & Events committee that need to be filled. Amy, Holly, Miranda and Susan positions need to be filled. Recruitment will begin in September, and all existing committee members who are up against term limitations are encouraged to reapply.

IV. Other - There was no other business to discuss.

VI. Next Meeting will be held on the third Tuesday in either September or October.

Meeting adjourned at 8:40 pm

Respectfully submitted,

Kim Wirtz, Recording Secretary