



Tualatin Hills Park & Recreation District

ADVISORY COMMITTEE MEETING MINUTES

Advisory Committee Meeting

Date: May 23, 2017

Time: 6:30 pm

Location: Fanno Creek Service Center

In Attendance

Committee Members: Bill Kanable, Ralph Becker, Amy Werner

Staff: Sharon Hoffmeister, Deb Schoen, Michael Egging

I. Call to Order

Meeting was called to order at 6:30 pm.

II. Approval of Minutes

Minutes were reviewed, and a motion to approve by Amy Werner, second by Ralph Becker. Minutes approved.

III. Old Business

1. Community surveys: As a continuation of the discussion of regarding community surveys with particular focus on gather information from young adults, Deb Schoen and Michael Egging were presented to participate in the discussion.

- Michael organized and facilitated a focus group of staff members within the target age group of 18-35 in order to gain information regarding activities of interest. The focus group consisted of 10 (½ male and ½ female).
- Michael presented the results of the focus group:
Popular areas of interest included:
 - Concerts (local bands) with food and beer/wine available for purchase.
 - Sports leagues and/or recess type games (dodgeball, kickball, bowling, etc)
 - Trail running (with beer destination)
 - Mountain biking vs hiking

It was also revealed that Beaverton is not considered a great destination for activities to draw this target age group. Although Beaverton and THPRD are full of great events and activities, but many young adults simply are unaware of them. Portland is a bigger draw with a wide variety of activities.

Next steps: Develop a survey to make available at community events and website to begin gathering data that will assist staff in developing programming/activities that will draw the young adults.

IV. New Business

None

V. Other

None

VI. Next Meeting will be held on:

July 18, 2017 immediately following the Joint Advisory Committee meeting

Meeting adjourned at 7:15 pm

Respectfully submitted,
Sharon Hoffmeister, Recording Secretary